



Impact Measurement

Examples:

NSOs and external organisations



SCOUTS[®]
Creating a Better World

Asia-Pacific Scout Region

The Scouting Effect: Measuring Scouting's impact on the resilience of young people in Australia (Australia)

The study in Australia aimed to measure Scouting's impact on young people's resilience. It compared 1,089 Scouts aged 8-18 with 48,671 non-Scouts, using surveys to assess various outcomes like communication, mental health, and problem-solving skills. The study found that Scouts generally had better life satisfaction than their peers, a benefit that increased with each year in the Scouting programme. This comprehensive research highlights the positive contributions of Scouting to the development and well-being of young people.

Read the full study:

<https://scouts.com.au/blog/2020/05/29/the-scouting-effect-scouting-builds-resilience-for-life>

European Scout Region

Perceived influence of Scouting on personal development, skills, and future prospects (Estonia)

This study, conducted in collaboration with the University of Tartu, aimed to understand how youth and adults involved in Scouting perceive and interpret Scouting in their lives. It explored the values, opinions, and attitudes prevalent among Scouts, Ventures, Rovers, Scout Leaders, and parents. The research included 46 Scout Leaders, 31 Rovers, 31 Venture Scouts, 85 Scouts, and 130 parents. Conducted from October 2019 to April 2020, it involved six focus group interviews and a survey, with 193 respondents participating. The findings revealed that respondents valued diverse aspects of Scouting, from outdoor skills to forming friendships, and examined Scouting's multifaceted impact on youth development, social influence, and parental perspectives.

Read the full study:

https://skaut.ee/images/Dokumendid/TU_skautluse_mojuuuringu_raport_EN.pdf

Employability badge: Skills for life, work, and a stronger society (United Kingdom)

The study aimed to understand the impact of extracurricular activities, particularly those offered by The Scout Association, on enhancing young people's employability and bridging the skills gap. It involved a 3000-person national poll, including 1000 Scouts alumni, 500 employers, and in-depth interviews with employers, employment experts, current Scouts, and alumni. Additionally, focus groups with Scouts alumni were conducted to gather comprehensive insights.

Read the full study:

<https://www.scouts.org.uk/scouts-and-employability/the-employability-badge-report/>

Africa Scout Region

A Critical Analysis Of The Involvement Of Scouts In Post Conflict Peace Building A Case Of The Scout Movement In Kenya (Kenya)

The study focused on the impact of the Scout Movement's peace education programme in Kenya, aiming to assess its contribution to sustainable peace. It involved 50 respondents, including 40 Scouts and 10 Scout leaders, selected through random sampling and surveyed with questionnaires. The research objectives included evaluating the involvement and effectiveness of peace education programmes, training in peace-building, strategies used, challenges faced, and attitudes towards peace education among Scouts. The outcomes highlighted the Scouts' significant role in peace-building, reinforcing the idea that such initiatives should be continuous, integrated, and deployed throughout the conflict cycle.

Read the full study:

http://erepository.uonbi.ac.ke/bitstream/handle/11295/96246/Kiburu_A-Critical-Analysis-Of-The-Involvement-Of-Scouts-In-Post-Conflict-Peace-Building-A-Case-Of-The-Scout-Movement-In-Kenya.pdf

Interamerica Scout Region

Eagle Scouts: Merit beyond the badge (United States)

This study aimed to investigate if participation in Scouting, particularly reaching the rank of Eagle Scout, is linked to prosocial behaviour and positive development into adulthood. It involved 2,512 respondents, including 134 Eagle Scouts, 853 Scouts, and 1,502 non-Scouts, selected through random digit dialling and surveyed. The findings indicated a positive impact of Scouting in seven key areas: Health and Recreation, Connection, Service and Leadership, Environmental Stewardship, Goal Orientation, Planning and Preparedness, and Character.

Read the full study: <https://www.scouting.org/about/research/eagle-scouts/>

External

Measuring the Duke of Edinburgh Award's impact (International)

The report on the Duke of Edinburgh Award Scheme highlights its effectiveness in developing committed citizens and equipping young people with life skills. While it lacks detailed research data, offering only broad percentages, the document excels in communicating the impact of the Scouting methodology in a clear and accessible manner. This makes it particularly useful for audiences like donors and the media, who may not have a background in research or education.

Read the full report: <https://dofe.ro/wp-content/uploads/2017/03/IAF-impact-framework.pdf>

Geographies of Youth Leadership: Volunteering and the Young Leaders Scheme in the UK Scout Association (United Kingdom)

This study explores youth leadership in non-formal education settings within the UK, focusing on the Scout Association's Young Leaders Scheme. It examines how leadership programmes offer distinctive opportunities for young people, the influence of social differences on access and understanding of these programmes, and the experiences of youth in leadership roles. The methodology includes 274 questionnaires with Young Leaders, 20 interviews each with Young Leaders and adult trainers, and field visits to Scouting events.

Read the full study:

<https://www.ericfranktrust.org.uk/wp-content/uploads/2021/02/Geographies-of-Youth-Leadership-Volunteering-and-the-Young-Leaders-Scheme-in-the-UK-Scout-Association.pdf>